



**59th Annual Meeting
Oct 13-19, 2016
Greensboro, NC**

Sponsorship Opportunities

Sponsorship of our Annual Meeting will be a mutually beneficial partnership. Your company gains exposure to veterinary laboratory diagnosticians while your support allows AAVLD to offer a superior event.

Platinum Sponsorship – \$10,000

- Room provided from 12:00-1:00 pm on **Friday or Sunday** for sponsor presentation.
- **Article** in August or September newsletter prior to meeting (\$1,000 value).
- Signage announcement of meeting at exhibit area entrance.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 10x10 booth space in exhibit area (\$1,300 value).
- Booth placement priority.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.

Diamond Sponsorship – \$5,000

- Room provided for 30 minute presentation either from 6:00-6:30 pm or 6:30-7:00 pm Saturday after exhibits close.
- Signage announcement of meeting at exhibit area entrance.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 10x10 booth space in exhibit area (\$1,300 value)
- Booth placement priority.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.

Exhibit Hall Sponsorship – \$5,000 (2 1 available)

- Prime exhibit space next to food and beverage in exhibit hall over 2 days.
- **Two articles** in AAVLD newsletter - You provide an article for the August 2015 newsletter; and one for the January 2017 newsletter (\$2,000 value).
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
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Newsletter Article – \$1,000

Choice of **Article** in newsletter

September newsletter prior to October meeting.

November newsletter after October meeting.

Incentive Bag Dual Sponsorship - AAVLD and USAHA (approx. \$8,000) - **SOLD**

- Logo on AAVLD and USAHA attendee bags
- Logo on signage displayed in the registration area
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

App Sponsorships - **SOLD**

App Sponsor - \$12,500

1 sponsor - \$12,500

2 sponsors - \$6,500 each

3 sponsors - \$4,500 each

- Customized splash screen can feature a new product, direct them to your exhibit booth, or whatever you choose to highlight.
- Company logo (link) at the top of the App seen on every page
- Sponsorship listing to include company information (up to 2 pages) plus link
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

Sponsored Special Event Sessions - \$10,000

Sponsor of Special Event -

AAVLD Dinner and Foundation Auction (Friday night)

AAVLD / USAHA Presidents Dinner (Sunday night)

AAVLD / USAHA Joint Plenary Session (Monday morning)

- Featured event page with sponsor information in the app
- Customized push message - text only
- Company may provide one piece of collateral in attendee bags.
- Live on-stage mention during event.
- Logo on signage displayed in the registration area.
- Thank you acknowledgement in the conference program.

Reception Sponsorship – \$10,000

- Meet attendees first! Thursday evening, Oct 13.
- Opportunity to present your company to your target audience before exhibits open on Saturday.
- Logo and sponsorship acknowledgement in newsletters leading up to conference.
- Option for company to provide post card in attendee bags.
- Booth placement priority.
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area.
- Logo with link on AAVLD website.
- Thank you acknowledgement in the conference program.
- Thank you acknowledgement in conference proceedings book.